



Lílwat Business Group and Pemberton Concrete Announce Strategic Partnership to Foster Economic Reconciliation and Community Development



Pemberton, BC, July 24, 2024 – The Líİwat Business Group (LBG) and Pemberton Concrete Inc. (PCI) are pleased to announce a new limited partnership agreement that marks yet another step towards advancing Economic Reconciliation and fostering sustainable community development.

This partnership highlights the

commitment of both organizations to create long-term, sustainable, and mutual benefits through a holistic and values-driven approach. By joining forces, LBG and PCI aim to promote economic growth and prosperity in the region through their commitment to Economic Reconciliation.

"Partnering not only makes good business sense, it also advances our already strong relationship with the Lílwat Business Group," says Frederik Young from Pemberton Concrete. "Together we will build partnerships that represent our shared values. By committing to these values and principles, the partnership will showcase that impactful economic opportunities have many associated downstream benefits. We are all excited about the potential of the partnership."

"LBG is proud of the relationships it has developed with several regional businesses including Murphy Construction, Sea to Sky Soils and the Squamish-Lillooet Regional District and continues to actively explore new opportunities with values-aligned businesses," says Rosemary Stager, Chief Executive Officer of LBG. "Our collaboration with Pemberton Concrete exemplifies our dedication to creating impactful and sustainable economic opportunities on our traditional ancestral territory that benefit all."

This partnership will not only enhance the business operations of both entities but also serve as a model for other organizations. Together, LBG and PCI are setting a precedent for responsible and inclusive business practices that honor the past while building a brighter future.





About Lílwat Business Group:

Located in Mount Currie, in the heart of Lílwat Nation, approximately 35 km north of Whistler, the Lílwat Business Group (LBG) consists of limited partnerships in the retail, forestry, and construction sectors. Additionally, LBG operates both capital asset and management services divisions. The organization's mandate is to create and grow a sustainable economy for Lílwat Nation by forging business opportunities that respect cultural values, generate jobs, and re-establish Lilwat7úl presence on the Nation's Territory including Pemberton and Whistler. For more information, visit: <u>www.lilwatbusiness.ca</u>.

About Pemberton Concrete:

Pemberton Concrete is a leading provider of concrete and aggregate products in the Pemberton and Whistler region. Committed to quality and community, Pemberton Concrete strives to build strong, long-lasting relationships with businesses and stakeholders to promote regional development and economic opportunity. For more information, visit: <u>www.pembertonconcrete.com</u>.

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